

As every year, the Krakow Film Festival is accompanied by many branch events addressed to the film professionals attending the festival. **Industry Zone** is the space dedicated especially to the film professionals. More at www.krakowfilmfestival.pl -> INDUSTRY ZONE

VENUES:

- *MAŁOPOLSKI OGRÓD SZTUKI (MOS-1, MOS-2, MOS-3, MOS-4, MOS-5, PAUZA IN GARDEN, INDUSTRY ZONE MEETING POINT), ul. Rajska 12
- *WOJEWODZKA BIBLIOTEKA PUBLICZNA (WBP), ul. Rajska 1
- *AGH UNIVERSITY OF TECHNOLOGY AND SCIENCE (AGH Sala 010a, AGH Sala 010b), al. Mickiewicza 30, bud. B8
- *Kijów.Centrum Kijów.Studio, al. Krasińskiego 34

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KRAKOW FILM MARKET

MOS 4 (access with passes: INDUSTRY, MEDIA, MARKET)

The Krakow Film Market is one of the biggest film market for documentary and short film in Europe. In the digital video-library you will have the opportunity to watch the newest titles produced all over the world. The Market is the meeting place, where professionals share their experiences and establish new, interesting branch contacts. About 1500 films, documentaries, short films and animations, were submitted to this year's edition of the Market, out of which the organizers have chosen around 250 films

We are immensely glad of the fact that the selection of the most interesting documentaries from Germany, Switzerland, Sweden, Greece, East and Central Europe has been once again prepared by our partners: DOK Leipzig, East Silver, Thessaloniki International Documentary Film Festival, Swiss Films, Visions du Reel Film Festival and Swedish Film Institute.

We also would like to bring your special attention to Polish animated, short and documentary films, presented within the framework of the projects Polish Docs, Polish Shorts and Polish Animations. All the selected films have been listed in the user-friendly market catalogue and during the Market they will be available for viewing in the digital videolibrary. The selection of Polish films will be available also at Krakow Film Market Online throughout the year.

FILM PRO INDUSTRY MEETINGS

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30.05 - 3.06.2016, 17.00 - 18.00 - ONE-TO-ONE MEETINGS: MEET THE DECISION MAKERS MOS 3 (pre-registration required; available since 24.05.2016)

30.05 - 03.06.2016, 18.00 - 19.00 - FILM PRO INDUSTRY DRINK: MEET THE FILMMAKERS MOS 5 (access with passes: INDUSTRY, MEDIA, MARKET)

Daily one- to-one table meetings with the decision makers (distributors, sales agents, buyers, festival programmers, experts). The meetings are aimed at the producers, filmmakers and all the other professionals involved in the film promotion.



Those will be followed by daily informal networking meetings accompanied by a glass of wine, where the filmmakers whose films are presented at the Krakow Film Festival along with other Festival's guests will have a chance to meet and talk with each other.

Organized in cooperation with Film PRO Magazine

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DOCS + SCIENCE DAY: CONFERENCE AND SREENINGS OF SCIENCE DOCUMENTARIES

30.05.2016, 10.00 - 17.30 - CONFERENCE

MOS 3 (access with passes: INDUSTRY, MEDIA, MARKET)

30.05 - 2.06.2016, 18.00, 20.00 - film screenings

AGH Sala 01.A, AGH Sala 01.B (access with passes: INDUSTRY, MEDIA, MARKET)

The Project DOCS+SCIENCE.AFO/KFF 2016 is a common project of International Festival of Science Documentary Films Academia Film Olomouc and DOCS+SCIENCE section of Documentary Films at the Krakow Film Festival, which focuses on Scientific Cinematography. The main aim is to enhance and improve the production and development of science documentary films across Eastern Europe. This project is divided in two parts and includes workshop Camp 4Science, which takes place in Olomouc. The main mission of project Camp 4Science is to stimulate production of new science documentary films in Visegrad countries and to help ongoing projects reach next stage of realization or find coproducer. Our ambition was to connect the worlds of the audiovisual industry and science. We wanted to stimulate the emergence of new popular-science projects.

DOCS+ SCIENCE Day consists of panel discussions, case studies and science docs' screenings. Its purpose is to present to the audience documentaries about science, discoveries, innovations as well as about scientists, discoverers and science enthusiasts.

The Honorary Patronage of DOCS+ SCIENCE took Chancellor of University of Science and Technology in Kraków – prof. dr hab. Inż. Tadeusz Słomka. The Section's partners are: Academia Film Olomuc, Faculty of Materials Science and Ceramics, Science Group Pro Futuro, Copernicus Festival. Media Patron of section is a TelePro Magazine.

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ANIMATED IN POLAND: STUDENT PROJECT MARKET

31.05.2016, 10.00 - 13.30

MOS 3 (for participants and experts only)

10.00-12.00 LECTURE: FILM CONCEPT – WHAT'S NEXT? A SHORT GUIDE ON HOW TO SUCESSFULLY MOVE FROM PLANS INTO PRODUCTION.

A lecture joined by the Q&A session is aimed at students and graduates of the animation and artistic faculties. The subject of the meeting will be devoted to the production process divided on stages starting with the idea, through production ending on distribution. Some of the subjects discussed during the meeting are: preparation of the basic project presentation, collaboration with the producer, basic presentation of the Polish production market and distribution strategies. The lecture will be run by Robert Jaszczurowski (GS Animation) and Mateusz Michalak (Fumi Studio) who deal with film production on a daily basis.



12.00-13.30 CASE STUDY: "AGI BAGI" AND "FLYING BEAR AND THE GANG" - PREPRODUCTION OF THE ANIMATED SERIES FOR CHILDREN.

Case study of the animated series for children entitled "Agi Bagi" and "Flying Bear and the Gang". Tomek Niedźwiedź will talk about the process behind the production of the series that starts with development and goes through setting a workflow, finding good specialists to join the crew and leading it so that a successful series is produced. Presented By Tomasz Niedźwiedź.

The event was brought together in cooperation with Polish Animation Producers Association.

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ANIMATED IN POLAND: PITCHING OF UPCOMING POLISH ANIMATIONS

31.05.2016, 14.00 - 16.00 PUBLIC PRESENTATIONS

MOS 2 (access with passes: INDUSTRY, MEDIA, MARKET)

31.05.2016, 16.15 – 17.45 ONE-TO-ONE MEETINGS

MOS 5 (for participants and experts only)

This is the fourth time that Industry Zone programme highlights animation by devoting it a special event. ANIMATED IN POLAND will reveal what's in store for the upcoming months and let you take a sneak-peak at cutting edge animated shorts. The representatives of projects will present their films before they get finished and submitted to dozens of festivals worldwide.

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CONFERENCE: FOCUS ON SWEDEN

01.06.2016, 11.00 - 13.00

MOS 2 (access with passes: INDUSTRY, MEDIA, MARKET)

This is the seventh time Krakow Film Festival hosts a guest country and embraces its cinematography with the special screening and an industry event. The conference promoting Swedish documentary cinematography is a highlight of the "Focus on Sweden" programme. Its idea is to present the most important matters related to Swedish documentary and short film industry, like the way of financing, promoting and producing. Among our guest, we will have representatives of film industry: producers, filmmakers, representatives of film festivals, TV stations, distributors, institution and organisation.

Panelists: Stig Björkman (director), Sara Broos (director, producer), Maja Lindquist (Doc Launge/Nordisk Panorama), Antonio Russo Merenda (Swedish Film Institute), Sara Rüster (Swedish Film Institute), Lars Säfström (SVT), Jerzy Śladkowski (director)

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MASTER CLASS: MARCEL ŁOZIŃSKI

01.06.2016, 14.00 – 16.00 MOS 2 (free admission)

Master Class with this year's Dragon of Dragons Laureate - Marcel Łoziński, one of the most renowned Polish filmmaker, frequently awarded at international festivals, winner of countless film festivals and many prestigious awards. The award – winning director will give a Master Class in frame of Industry Zone program. Master class will focus on different ways of "densifying" the reality to bring out its essence.



DOCS TO BUY – PRE-RELEASE INDUSTRY SCREENINGS OF NEWEST POLISH **DOCUMENTARIES**

1.06, 14.00 - 17.30 SCREENINGS; 17.45 - 18.30 ONE-TO-ONE MEETINGS 2.06, 14.00 - 16.00 SCREENINGS KIJÓW.CENTRUM Kijów.Studio (for invites only)

2.06, 16.15 - 18.15 ONE-TO-ONE MEETINGS MOS 5 (for invites only)

This is the first edition of DOCS TO BUY during Krakow Film Festival. DOCS TO BUY is pre-release industry screenings of the newest Polish documentary films. These are closed previews dedicated to film industry, and its purpose is to find potential channels of distribution. Screenings are followed by one-to-one meetings between producers and international distributors and sales agents, invited especially for this event.

DOCS TO BUY was created under initiative of Polish Film Institute and developing KFF Sales – new part of Krakow Film Foundation, which aim is to sale and find international distributors for Polish documentary films.

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DOC LAB POLAND: consultations/workshops

DOC LAB START - Workshops for projects in development stage 30.05-1.06.2016, 10.00-19.00 WBP (for participants only)

DOC LAB GO - Workshops for projects in postproduction stage 1.06-2.06.2016, 10.00-19.00 WBP (for participants only)

DOC LAB POLAND is the biggest in Poland program for development, consultation, presentation and promotion of documentary films addressed to professional documentary filmmakers. The program is divided into two parts: DOC LAB START, for projects in development and DOC LAB GO, for projects at the editing stage. This main events are accompanied by DOC LAB POLAND CO-PRODUCTION MARKET.

DOC LAB POLAND is created by The Władysław Ślesicki Film Foundation, in association with the Krakow Film Festival and in cooperation with DOK Leipzig and European Documentary Network their representatives participate in both parts, evaluating the submitted projects and providing consultancy for the selected ones. Applications for workshops are open to Polish or Poland-based filmmakers who have already produced their first projects. DOC LAB POLAND CO-PRODUCTION MARKET is also open for international producers, wishing to present their own film projects and seeking new ones.

The program focuses on feature-length documentaries with international potential. During the workshops filmmakers consult their projects with other participants and consultants (renown filmmakers from Poland and abroad) in search for new solutions and learn how to present their films to international experts.



The key events of DOC LAB POLAND are DOCS TO START and DOCS TO GO! pitching sessions and CO-PRODUCTION MARKET held at the Krakow Film Festival. They are addressed to international producers, distributors, representatives of institutions supporting film production, film co-financing institutions, major film festival selectors, TV commissioning editors etc. who are looking for interesting projects to work with.

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DOCS TO START – PITCHING OF POLISH DOCUMENTARIES IN DEVELOPMENT

2.06.2016, 10.00 - 13.00 - PUBLIC PRESENTATIONS MOS 1 (access with passes: INDUSTRY, MEDIA)

2.06.2016, 14.00 - 17.00 - ONE-TO-ONE MEETINGS

MOS 3 (for participants and experts only)

DOCS TO START is a presentation of Polish projects in development stage followed by co-production forum: one-to-one meetings with international decision-makers, and producers who are open to cooperation with Poland.

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DOCS TO GO! – PITCHING OF UPCOMING POLISH DOCUMENTARIES

3.06.2016, 10.00 – 13.00 – PUBLIC PRESENTATIONS MOS 1 (access with passes: INDUSTRY, MEDIA, MARKET)

3.06.2016, 14.00 – 17.00 – ONE-TO-ONE MEETINGS MOS 3 (for participants only)

DOCS TO GO! is a presentation of Polish documentaries-in-progress and at the rough-cut stage. Filmmakers and producers of selected projects will present the excerpts from the edited material in front of the invited distributors, sales agents, buyers, festival programmers and all the others experts and decision makers.

DOC LAB POLAND CO-PRODUCTION MARKET

3.06.2016, 16.00-19.00 - ONE-TO-ONE MEETINGS MOS 5 (pre-registration required)

Networking event for Polish and international producer in order to establish new cooperation and meet the Polish documentary film industry. DOC LAB POLAND CO-PRODUCTION MARKET is the first in Poland co-production forum for documentary film producers, searching for international partners, organised during Krakow Film Festival. The event is organised in a framework of DOC LAB POLAND programme, consisting also of workshops, individual meetings with experts, and pitchings of Polish projects (DOCS TO START and DOCS TO GO).

Co-production market is an occasion both for the producers, who come from abroad to take part in the pitchings as decision makers, and for Polish producers, who don't pitch their projects in public, to present themselves & their projects and to look for co-production partners.



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PANEL: DISTRIBUTION OF SHORT FILMS. MEETING WITH DERRY O'BRIEN

3.06.2016, 14.30-16.30

PAUZA IN GARDEN (admission free)

How and where to look for a distributor? Do the film distributors choose films according to a specific key? Can you make money on short film? Where can you gain the most profits?

These and other questions will be answered by Derry O'Brien - distributor from Ireland with over 20 years of work experience, who can boast the representation of fourteen short films nominated for the Academy Awards, three of which won the Academy Awards in the last six years.

The organiser of the meeting is Munk Studio, operating with the Polish Filmmakers Association - the producer of documentary film debuts within the frames of three programmes: "30 Minutes," "The First Documentary," and "Young Animation."

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KRK INTERACTIVE

4.06.2016, 12.00 – 14.30 MOS 2 (free admission)

Section at KFF dedicated to audiovisual storytelling in the age of digital technology. The aim of the event is to show a wide range of phenomena in the area of interactive documents (i-docs, web-docs etc.). Within the program, there will be a presentation of 2 interactive projects, followed by meetings with audience.

12.00-13.00 "SURVIVING STORM" - PROJECT PRESENTATION

"Storm" began as an experiment in virtual reality user design. We wanted to make something that doesn't live clearly in either the film or the game world, but somewhere in between. From the moment players put on their VR headset, they're immersed in a blinding snowstorm. In order to get to shelter, they must solve puzzles throughout the environment so they don't freeze to death. They have five minutes, and with every passing second, their bodies get colder and move more slowly. Storm explores how Virtual Reality can feel like a powerful, visceral experience that lets users play an important role. Storm is very much short like a film, but one that viewers can be a part of. We wanted it to feel so real, that a player would actually feel cold playing it.

Presented by: Jakub Jakubowski, Jakub Brzózka (UNIT9)

13:15 – 14:30 PREDICTIONS FOR THE FUTURE OF VR: WHAT IS VIRTUAL REALITY'S ROLE IN THE FUTURE EVOLUTION OF HUMAN COLLECTIVE CONSCIOUSNESS?

Bold predictions of what is to come in the future of human brain-to-brain interaction as a result of the coming media epoch that is virtual reality. Human neuronal structure has changed because of the Internet, VR and AR/MR will also cause changes. The exponential ephemeralization of technology is the ability to be able to do more with less until we can eventually do everything with nothing. Is VR the early stages of us creating a language for direct brain-to-brain neuronal communication? We can awaken our empathy further than ever before with the power of VR; perhaps we'll be going a step further sooner than we thought.

Presented by CARL GUYENETTE (UK)



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